

INTRO TO UNION COMMUNICATION TOOLS WEBINAR



FOR LOCAL LEADERS & STAFF

This introductory-level training session on strategic campaign communications planning is back by popular demand! Learn about online tools available at no additional cost for affiliates that support data management, local websites, e-mail messaging, mass texting and legislative advocacy. Additionally, find out how communications department staff can train and assist leaders with internal membership engagement, community outreach and public relations.

Presented by AFT Connecticut Communications Coordinator: Matt O'Connor

FEBRUARY 28, 2024
WEDNESDAY

5:00 - 6:00PM ZOOM WEBINAR

Zoom link to be emailed the week prior to the webinar.

SCAN OR CLICK TO REGISTER

