



WORKSHOP DESCRIPTIONS

14th Biennial Political Convention

Common Sense Economics

Common Sense Economics is designed to set us on the path of strong conversations that matter most to union members, such as the economy and its direct impact on unions. Common Sense Economics also helps us to create a space that is not about party politics and focuses on the issues.

Presenter:

Juanita Sanchez, Northeast Campaign Field Coordinator, AFL-CIO

ROOM: CELEBRITY C

Communicating for Impact: Storytelling and Social Media

Winning campaigns requires mastery of many communications tools – including storytelling and social media. This workshop will provide an in depth look at how to use these tools to engage your co-workers and the public in order to build union power in your workplace and your community.

Presenters:

Larry Dorman, Communications Associate Director, AFSCME Council 4

Renee Hamel, Communications Coordinator, AFSCME Council 4

ROOM: CELEBRITY D

Resources for Essential Workers: Pandemic Pay and the Essential Workers' COVID-19 Assistance Fund

Essential workers have borne the brunt of the pandemic, taking care of our loved ones and keeping the economy moving. The Connecticut AFL-CIO and its affiliates lobbied to create two new programs, administered by the Office of the State Comptroller, to recognize and care for them. Learn how eligible workers can receive pandemic pay and get reimbursed for out-of-pocket medical and lost wages if they got sick on the job.

Presenters:

Natalie Braswell, State Comptroller

Elizabeth McDermott, Community Affairs & Legislative Coordinator, State Comptroller's Office

Tyler Van Buren, Director of Communications, State Comptroller's Office

ROOM: BRAVO



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Political Canvassing to Build Power for Unions and Working People

Canvassing is an important tool in electoral and issue mobilization. Having conversations on the doorstep in an important way to build power for a union. In this workshop, learn how to launch canvassers, what to say during the canvass launch and at the doors to get our message out to our members and neighbors.

Presenters:

Jess Corbett, President, Western Connecticut Area Labor Federation, UNITE HERE Local 34
Jacey Long, Field & Community Engagement Coordinator, Western Connecticut Area Labor Federation
Kevin Burgos, Field & Community Engagement Coordinator, Eastern Connecticut Area Labor Federation

ROOM: CELEBRITY E

One-on-One Conversations

Since the start of the year we have seen an uptick in major organizing victories. This workshop will focus on what organizing is, what organizing isn't, and the facets and steps of a one-on-one organizing conversation.

Presenter:

Alex Kolokotronis, Legislative & Political Organizer, Connecticut AFL-CIO

ROOM: CELEBRITY FG