

## Rightwing organizations promoting *Won't Back Down*

- **Show-Me Institute** (see [Sourcewatch profile here](#))
  - Blogged about 9/18 StudentsFirst screening, staffers attended<sup>1</sup>
- **American Federation for Children** (right-wing pro-voucher organization)
  - Held a screening in Indianapolis, along with FreedomWorks.<sup>2</sup>
- **StudentsFirst**
  - Held several screenings, including a 9/27 screening in Irvine, CA with rightwing talk show host Hugh Hewitt.<sup>3</sup>
  - Studentsfirst also has a website dedicated to promoting *Won't Back Down*: [www.improveeducation.com](http://www.improveeducation.com)
- **Heritage Foundation**
  - Hosted Chip Flaherty for a “Bloggers Briefing” on September 25<sup>th</sup>.<sup>4</sup>
- **National Review Online**
  - John Fund, a rightwing pundit who coauthored a book with Rush Limbaugh, praised the movie in September 24, 2012 NRO article.<sup>5</sup>
- **FreedomWorks**
  - Co-hosted Indianapolis screening of *Won't Back Down*, along with AFC.<sup>6</sup>
- **Heartland Institute**

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<sup>1</sup> <http://www.showmedaily.org/2012/09/we-won%E2%80%99t-back-down-for-educational-options.html>

<sup>2</sup> <http://www.facebook.com/photo.php?fbid=10151119236272918&set=a.387075857917.167025.359477377917&type=1&theater>

<sup>3</sup> <http://wontbackdownirvine.eventbrite.com/>

<sup>4</sup> <http://blog.heritage.org/2012/09/25/watch-wont-back-down-producer-at-the-bloggers-briefing/>

<sup>5</sup> <http://www.nationalreview.com/articles/328331/fighting-education-blob-john-fund#>

<sup>6</sup> <http://www.freedomworks.org/blog/bstein80/live-in-indianapolis-join-us-for-a-film-screening>

- Wrote two blog posts praising the film.<sup>7 8</sup>
- **Chamber of Commerce Institute for a Competitive Workforce**
  - Organized a cross-country tour to promote the film.<sup>9</sup>
- **Foundation for Education Reform and The Business Council of NYS**
  - Host “Won’t Back Down” Screening, Panel Discussion on Parental Empowerment in Education.<sup>10</sup>

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<sup>7</sup> <http://news.heartland.org/newspaper-article/2012/09/13/movie-review-wont-back-down-celebrates-parent-activism>

<sup>8</sup> <http://news.heartland.org/newspaper-article/2012/09/25/controversial-education-reform-movie-hits-silver-screens-friday>

<sup>9</sup> <http://icw.uschamber.com/node/1588>

<sup>10</sup> [http://www.nyfera.org/?page\\_id=3894](http://www.nyfera.org/?page_id=3894)