

The #HealthcareProud CAMPAIGN



**Healthcare
Professional**

***Every healthcare worker has a story. Every
healthcare community has a story.
What is yours?***

We all know the great things that happen in healthcare every day. Each hospital and facility has a special place in the hearts of patients, families and communities because of the hard work of union members. Quality care and healthcare professionals are under attack.

**How do you make a difference in the lives of
your patients every day?**

If your facility had adequate resources, how could you improve care?

What special project could your healthcare facility pursue?

What special event could your community organize each year?

What additional services could your patients receive?

What challenges would your patients surmount?

How can the community be more involved in the life of your facility?

**Want to organize a #HealthcareProud
campaign to share your story?**

1. Sign up at nconti@aftct.org
2. Meet with colleagues and/or patients to organize your project or event.
3. Share your story! Send your photos and video to nconti@aftct.org and post on Facebook, Twitter and YouTube.

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