



# Matt O'Connor

December 12 at 5:00pm · Rocky Hill



Presenting the #SocialMediaTraining—at Media Room at AFT Connecticut

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**Matt O'Connor** This workshop is designed to give local leaders and members the skills necessary to harness the power of Facebook, Twitter and other social media outlets to create new avenues of communication and engagement with their membership and the community.

From creating Facebook groups to Twitter feeds to tips and tricks on what to post, this workshop will provide the basics to bring locals into the digital age of union communications.

Light dinner will be provided.

Register online at <https://leadernet.aft.org/webform/social-media> or call the office at 860-257-9782.

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# Social Media Training

WEDNESDAY, DECEMBER 12

5:00-7:00pm

MEDIA ROOM @ AFT CT

