

With the growing attack on public sector unions, members' wages and benefits, collective bargaining rights and fair share provisions, labor unions can no longer rely on the Service model alone to protect and enhance their rights. Most, if not all, of the members that organized and built our union are retired or are no longer in the work force. The Member Organizer Training utilizes the Organizing model to reinvigorate and educate members on the importance of work site activism through member engagement in building union power.

This training will provide members with the necessary skills to have effective one-on-one conversations with existing and potential members in their work area. The training will cover all of the elements of the intentional organizing conversation.

